



News Release

February 21, 2024
Release Number: 4815

MEDIA CONTACT

Kelsey Barlow, Public Information Office
Phone: (843) 202-6909/Fax: (843) 958-4004
Email: kbarlow@charlestoncounty.org

MOONDOG Animation Studio grows South Carolina footprint with expansion in Charleston County

\$90,000 investment will create 20 new jobs in five years

[MOONDOG Animation Studio](#) (MOONDOG), an animation and immersive experiences company, today announced it is growing its South Carolina footprint with an expansion in Charleston County. The company's \$90,000 investment will create 20 new jobs in five years.

Since establishing its Charleston County operations in 2013, MOONDOG has worked with clients to bring ideas to life through services such as story development, character design, animation, augmented and virtual reality experiences, and interactive content creation.

MOONDOG moved to a larger office in the Harbor Entrepreneur Center (HEC) and will add to the company's in-person team. This new space, located at 11 Ewall St. in Mount Pleasant, serves as the hub for MOONDOG's animation activities and interactive experiences, including the development of feature films, TV series and immersive multimedia content.

Operations at HEC commenced in August 2023. Individuals interested in joining the MOONDOG team should visit the company's [careers page](#).

QUOTES

"We're looking forward to the growth ahead and couldn't be more excited about our new home in the Harbor Entrepreneur Center. Being here allows us to connect with like-minded companies, collaborate on new projects and bring creative solutions to our customers worldwide. Here's to the future of animation, made in Charleston!"

-MOONDOG Animation Studio CEO and Co-Founder Ben Davis

"It is great to see another one of our existing businesses build on its presence in South Carolina. This expansion is a testament to the thriving business environment we have created in Charleston County and the state as a whole."

-Gov. Henry McMaster

"We congratulate MOONDOG Animation Studio on this expansion in Charleston County and applaud the company's commitment to investing in the state of South Carolina."

-Secretary of Commerce Harry M. Lightsey III

"We applaud MOONDOG's expansion in the Harbor Entrepreneur Center, which will undoubtedly catalyze further groundbreaking work in storytelling, character design and interactive content creation."

-Charleston County Council Chairman Herbert Ravenel Sass III

"We are excited for MOONDOG's location in the Town and the Harbor Entrepreneur Center. High-growth creative and tech companies are a great fit for Mount Pleasant, and we look forward to watching MOONDOG

grow and thrive in our community over the coming years The move affirms the vision that the Harbor Entrepreneur Center would be a magnet for economic development in Mount Pleasant.”

-Mount Pleasant Mayor Will Haynie

“CCED is delighted to witness MOONDOG’s growth and investment in Charleston County. This investment will not only create new jobs opportunities but also contribute to our region’s reputation as a hub for creativity and innovation. We look forward to continuing to support their success in Charleston County.”

-Charleston County Economic Development Executive Director Steve Dykes

FIVE FAST FACTS

- **MOONDOG Animation Studio (MOONDOG) is growing its South Carolina footprint with an expansion in Charleston County.**
- **The company’s \$90,000 investment will create 20 new jobs in five years.**
- **MOONDOG is an animation and immersive experiences studio.**
- **The company is located at 11 Ewall St. in Mount Pleasant, S.C.**
- **Individuals interested in joining the MOONDOG team** should visit the company’s [careers page](#).

About Charleston County Economic Development

For over three decades, Charleston County Economic Development Department has been dedicated to establishing and maintaining business relationships with new and existing industries to preserve the Charleston area’s exceptional business climate and quality of life. To learn more about Charleston County Economic Development, visit

www.charlestoncountydevelopment.org.

For information on Charleston County Government news and services, the public can:

- Visit our website: www.charlestoncounty.org



- Prepared by the Public Information Office -