Charleston County to Celebrate Small Business Week with Several Free Workshops

From April 22-25, the County is partnering with NASA for a week of events geared at helping local small businesses

[Charleston County Government's Contracts and Procurement Department](#) and NASA are teaming up to host several events to celebrate Small Business Week from April 22-25. Workshops include information on funding your business, getting access to capital and grants, and doing business with government and marketing strategies. The goal is to help businesses discover opportunities and connect with local resources to grow and develop their business. The week is sponsored by NASA's Established Program to Stimulate Competitive Research.

Small Business Week Schedule:

Monday, April 22
      6 p.m. Access, Opportunities and Resources Panel Discussion
      7 p.m. Resource Networking and Reception

Tuesday, April 23
      12 p.m. Lunch & Learn – Funding your Business
      6 p.m. Access to Capital and Pathways to Grants

Wednesday, April 24
      6 p.m. Doing Business with Government
      7 p.m. Adding Google to your Marketing Strategy

Thursday, April 25
      6 p.m. Charting the Course – Lean Canvas

All events will be held at:
Lonnie Hamilton, III, Public Services Building
4045 Bridge View Drive
North Charleston, SC 29405

"Small business week is important for entrepreneurs and small businesses of all sizes," said Contracts and Procurement Director Barrett Tolbert. "Additionally we wanted to provide another event where we can highlight some of the great services our partners such as the Small Business Administration (SBA), Small Business Development Center (SBDC), South Carolina Research Authority (SCRA), Local Development Corporation (LDC), and SCORE provide"

All events are free but registration is required. Businesses interested in participating can register here: https://www.charlestoncounty.org/departments/procurement/workshops.php. For questions, contact JoTavia McPherson at jmcpherson@charlestoncounty.org.

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